



**Morningstar Strategic Canadian Equity Fund: Strategic Beta
Approach Designed to Generate Attractive Long-Term Risk-Adjusted Performance**

Available to Advisors via the Bridgehouse Independent Platform

TORONTO, ON, September 28, 2016 – Bridgehouse Asset Managers (Bridgehouse), the retail trade name for Brandes Investment Partners & Co., announces the launch of its first initiative in collaboration with Morningstar Associates, Inc., a unit of the Morningstar Investment Management group (Morningstar). The Morningstar Strategic Canadian Equity Fund is a strategic beta fund that combines elements of passive and active investing using a disciplined rules-based process, and aims for improved long-term returns with a lower risk profile compared to the S&P/TSX Composite Index. Designed as a core Canadian equity solution, the Fund is offered at a fee level that provides value to investors with a 0.50% management fee on Series F units, 0.65% management fee on Series D units and a 1.50% management fee on Series A units.

“The Fund’s multi-factor approach applies clear rules to stock selection,” says Carol Lynde, President & COO, Bridgehouse Asset Managers. “We believe the Morningstar Strategic Canadian Equity Fund will appeal to fee conscious investors looking for a pure Canadian equity fund to use as a core building block in their portfolios. This solution is designed for investors concerned about generating alpha, reducing volatility and lowering fees.”

“Our goal is to deliver a focused portfolio of 30 to 40 companies using Morningstar, Inc.’s suite of proprietary equity ratings and exposure to diversified investment factors demonstrated to work in the Canadian equity market – such as value, quality, reasonable risk and momentum,” Michael Keaveney, Head of Investment Management, Canada, Morningstar Associates, Inc., says. “The proprietary ratings to help screen Canadian stocks will include the Morningstar Rating for Stocks as well as Quantitative Valuation, Quantitative Economic Moat, Quantitative Uncertainty and Quantitative Financial Health.”

About Bridgehouse Asset Managers

Bridgehouse Asset Managers (Bridgehouse), a trade name for Brandes Investment Partners & Co., is a Canadian independent investment platform offering products and services in alliance with investment companies with institutional roots. Bridgehouse products and services are offered through the financial advisor network to help investors take a long-term view of their individual strategies.

For more about Bridgehouse, visit bridgehousecanada.com.
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About Morningstar Research, Inc. and Morningstar, Inc.

Morningstar Research, Inc. is a Canadian subsidiary of Chicago-based Morningstar, Inc., a leading provider of independent investment research in North America, Europe, Australia and Asia. The company offers an extensive line of products and services for individual investors, financial advisors, asset managers, and retirement plan providers and sponsors. Morningstar provides data on approximately 530,000 investment offerings, including stocks, mutual funds and similar vehicles, along with real-time global market data on nearly 18 million equities, indexes, futures, options, commodities and precious metals, in addition to foreign exchange and Treasury markets. Morningstar also offers investment management services through its investment advisory subsidiaries, with more than US\$185 billion in assets under advisement and management as of June 30, 2016. The company has operations in 27 countries.

About the Morningstar Investment Management Group

The Morningstar Investment Management group, through 11 investment advisory subsidiaries, creates custom investment solutions that combine award-winning research and global resources with proprietary Morningstar data. With approximately US\$185 billion in assets under advisement and management at June 30, 2016, the Morningstar Investment Management group provides comprehensive retirement, investment advisory and portfolio management services for financial institutions, plan sponsors and financial advisors around the world.

Morningstar Associates, Inc. is a wholly owned subsidiary of Morningstar Research, Inc.

For more information about Morningstar, visit global.morningstar.com.

Securities of the Bridgehouse Funds are available through registered dealers only and not available through Bridgehouse. Commissions, trailing commissions, management fees and expenses all may be associated with mutual fund investments. Please read the prospectus before investing. Mutual funds are not guaranteed, their values change frequently and past performance may not be repeated.

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